

In this tutorial, we'll explain how to create a print ready metallic silver sticker with spot gloss varnish artwork in Adobe Illustrator™.

Let's assume you have a rectangular company logo you want to make into a metallic gold sticker with spot gloss varnish. In this example the logo is an EPS file (gloss_logo.eps), but it may be a PSD, JPG, TIF, GIF, PNG etc.



gloss_logo.eps

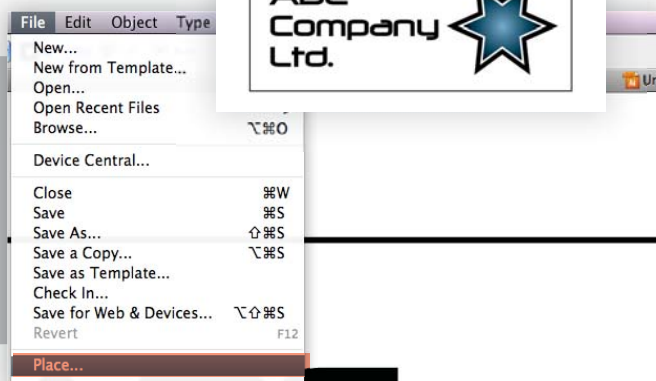
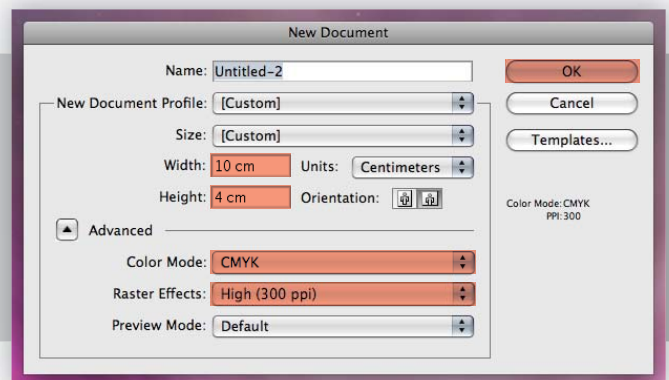


final metallic silver sticker with spot gloss varnish

Let's start!

Step 1 - Create the Document according to the size of the sticker

Open a new Illustrator document in CMYK color mode. In this case the sticker is of 10cm by 4cm. This probably isn't your default setting so make sure to change the Units and Color Mode for this one.



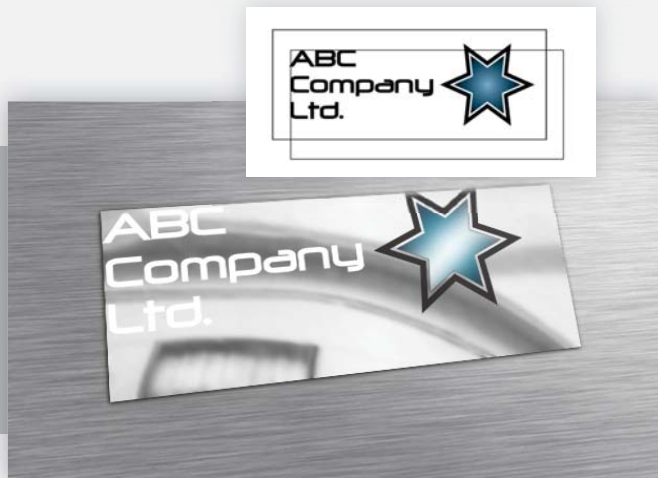
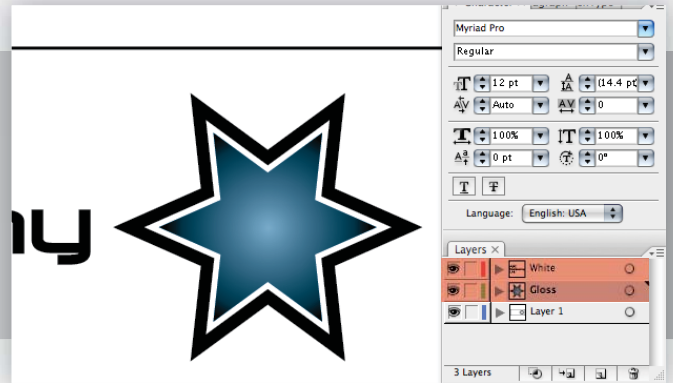
Step 2 - Place the gloss_logo.eps in the new file

Go to File > Place or just copy and paste from the original file. Enlarge or decrease the size of the artwork to match the size of artboard.

Tip: If its a bitmap artwork (PSD, JPG, TIF, GIF, PNG etc.), make sure its atleast 300DPI for the best printing results.

Step 3 - Indicate which parts of the sticker you'd like spot-gloss varnished

In this case I want the star to have a spot-gloss varnish. To do this create a new layer and copy everything you'd like spot-gloss varnished on a layer named 'Gloss'.



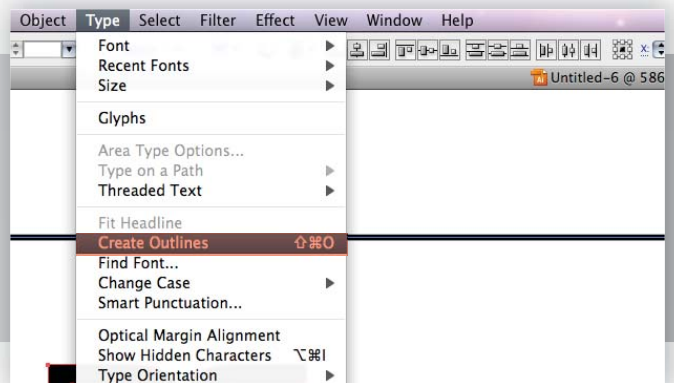
Step 4 - Make sure your artwork is in centre of the artboard.

If the artwork isn't centred to the artboard, the final cut sticker will be off-centred. (As shown)

Step 5 - Convert to outlines and save

Select everything (cmd/ctrl + A) and convert into outlines by going to Type > Create Outlines (shift + cmd/ctrl + O). Save the file as PDF.

Note: Converting everything to outlines helps us to tackle the font issues.



Finished!

Your pdf artwork is ready to upload.