

### In this tutorial, we'll explain how to create print ready metallic silver contour-cut sticker artwork in Adobe Illustrator™.

Let's assume you have a company logo you want to make into a metallic silver contour-cut sticker. In this example the logo is an EPS file (contour\_logo.eps), but it may be a PSD, JPG, TIF, GIF, PNG etc.



contour\_logo.eps

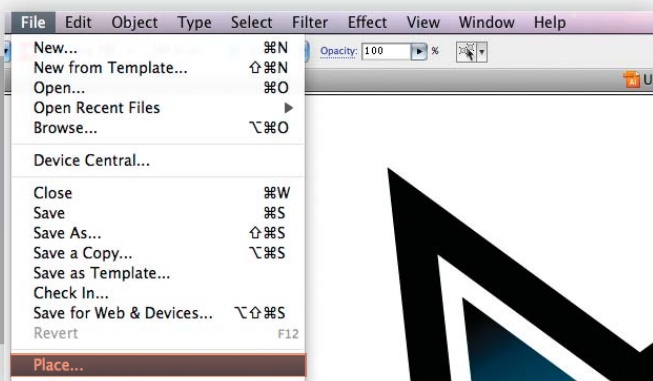
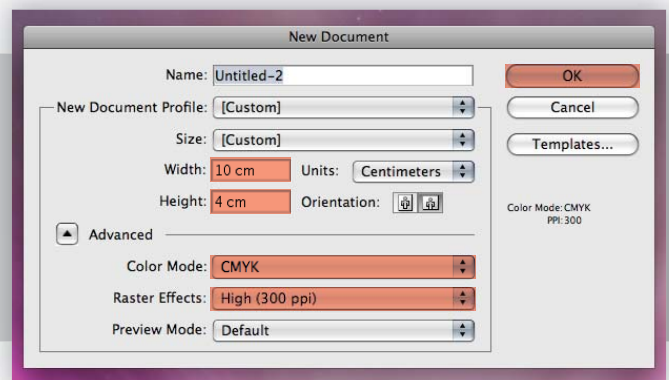


final metallic silver contour-cut sticker

Let's start!

### Step 1 - Create the Document and decide the size of the sticker

Create a new Illustrator document to the size you'd like your finished sticker. This probably isn't your default setting so make sure to change the Units and Color Mode for this one.



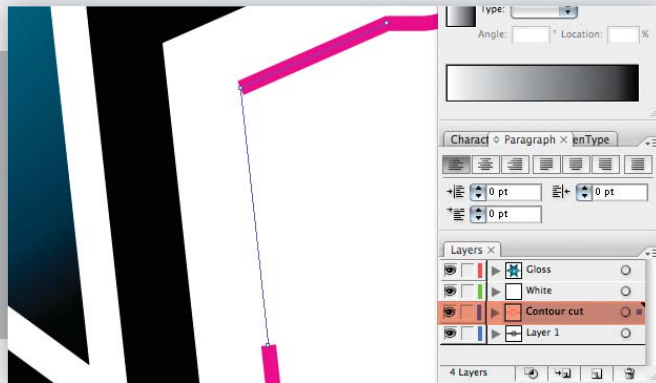
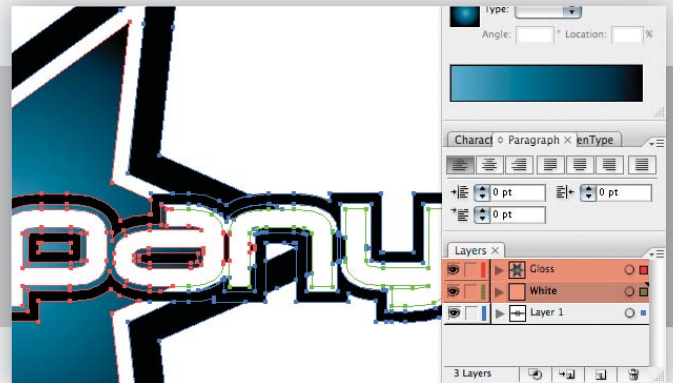
### Step 2 - Place the contour\_logo.eps in the new file

Go to File > Place or just copy and paste from the original file. Enlarge or decrease the size of the artwork to match the size of artboard.

*Tip: If its a bitmap artwork (PSD, JPG, TIF, GIF, PNG etc.), make sure its atleast 300DPI for the best printing results.*

### Step 3 - Indicate which parts of the sticker you'd like printed in white

In this case I want the 'ABC Company Ltd' text to be in white. To do this create a new layer and copy everything you want in white on a layer named 'White'.



### Step 4 - Create the contour-cut line

Using Illustrators drawing and shape tools create the cut line for the sticker. Place this on a new layer.

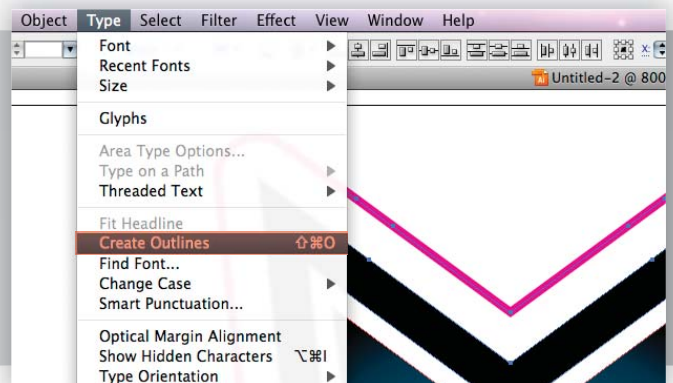
*Tip: It really helps us to print your stickers better if you rename the layer as 'contour-cut' and colour the outline in bright magenta.*

### Step 5 - Convert to outlines and save

Select everything (cmd/ctrl + A) and convert into outlines by going to Type > Create Outlines (shift + cmd/ctrl + O). Any embedded bitmap images (e.g. jpeg/tiff/gif files) must be rasterised (object > rasterise).

Save the file as a pdf using the 'High Quality Print' setting.

*Note: Converting everything to outlines helps us to tackle the font issues.*



**Finished!**

Your pdf artwork is ready to upload.