

In this tutorial, we'll explain how to create print ready metallic gold contour-cut sticker with spot gloss varnish artwork in Adobe Illustrator™.

Let's assume you have a company logo you want to make into a metallic gold contour-cut sticker with a spot gloss varnish. In this example the logo is an EPS file (contour_logo.eps), but it may be a PSD, JPG, TIF, GIF, PNG etc.



contour_logo.eps

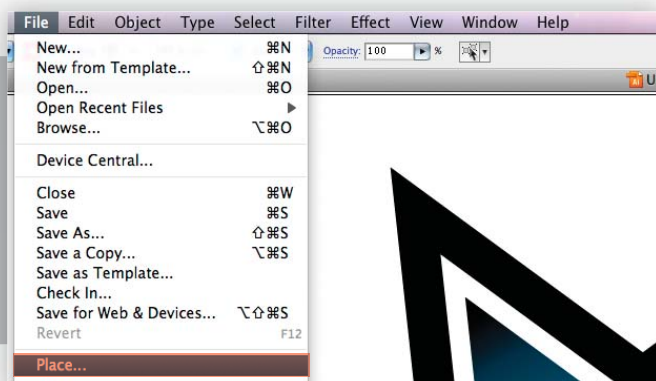
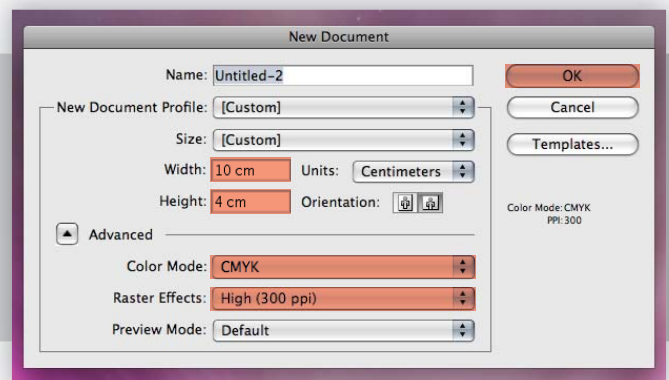


final metallic gold contour-cut sticker
with spot gloss varnish

Let's start!

Step 1 - Create the Document and decide the size of the sticker

Create a new Illustrator document to the size you'd like your finished sticker. This probably isn't your default setting so make sure to change the Units and Color Mode for this one.



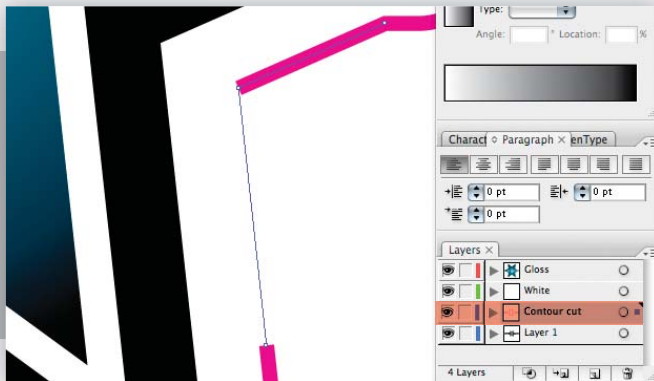
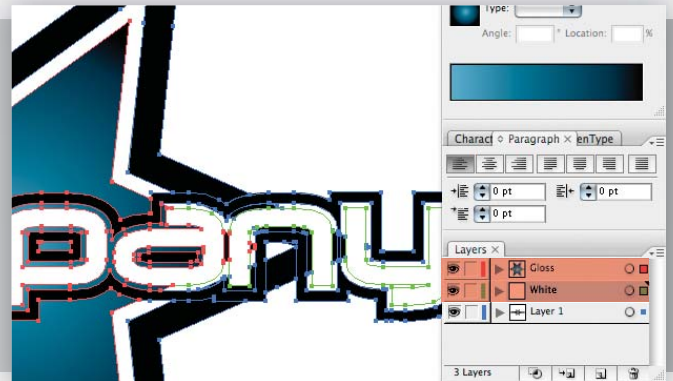
Step 2 - Place the contour_logo.eps in the new file

Go to File > Place or just copy and paste from the original file. Enlarge or decrease the size of the artwork to match the size of artboard.

Tip: If its a bitmap artwork (PSD, JPG, TIF, GIF, PNG etc.), make sure its atleast 300DPI for the best printing results.

Step 3 - Indicate which parts of the sticker you'd like spot-gloss varnished and any parts you'd like printed in white

In this case I want the 'ABC Company Ltd' text to be in white and the star to have a spot-gloss varnish. To do this create a new two new layers and copy everything you want in white on a layer named 'White' and any elements you'd like spot-gloss varnished on a layer named 'Gloss'.



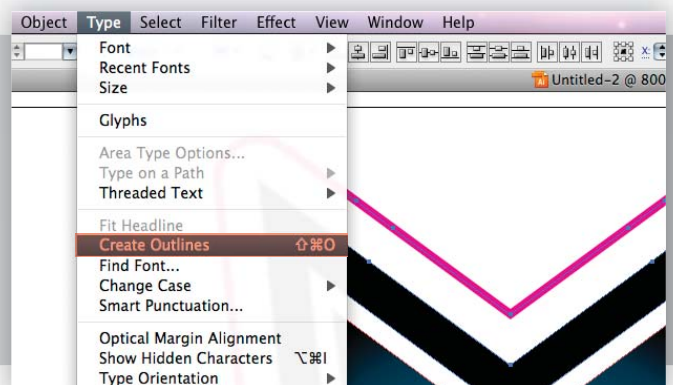
Step 4 - Create the contour-cut line

Using Illustrators drawing and shape tools create the cut line for the sticker. Place this on a new layer.
Tip: It really helps us to print your stickers better if you rename the layer as 'contour-cut' and colour the outline in bright magenta.

Step 5 - Convert to outlines and save

Select everything (cmd/ctrl + A) and convert into outlines by going to Type > Create Outlines (shift + cmd/ctrl + O). Any embedded bitmap images (e.g. jpeg/tiff/gif files) must be rasterised (object > rasterise).

Save the file as a pdf using the 'High Quality Print' setting.
Note: Converting everything to outlines helps us to tackle the font issues.



Finished!

Your pdf artwork is ready to upload.